

PRIVACY NOTICE

Last version: 11th November 2025

We respect your privacy and are committed to ensure that your personal data is protected.

The purpose of this privacy notice ("**Privacy Notice**") is to inform you as a user about why and how we process your personal data (that is any information that can identify or attributed to you) ("**Personal Data**") through our website at www.tedaconnect.com ("**Website**") and through our services (collectively the "**Services**").

This Privacy Notice may also evolve from time to time, especially when we add new products, services or offers. We will post the updated version of the Privacy Notice here. We encourage you to visit this page regularly to stay informed.

1. WHO IS RESPONSIBLE FOR PROCESSING YOUR PERSONAL DATA?

TeDa Connect B.V. ("we", "us" or "data controller") is responsible for processing your Personal Data collected on our Website.

2. WHO CAN YOU CONTACT ON YOUR ISSUES WITH PROCESSING OF YOUR PERSONAL DATA?

If you have any queries in relation to how we process your Personal Data, you can contact us via email to info@tedaconnect.com or via post Mr. Treublaan 7, 1097 DP Amsterdam.

3. HOW DO WE COLLECT AND USE YOUR PERSONAL DATA?

When you visit our Website or use our Services, we collect certain information from you. The table below outlines the categories of Personal Data we process and our purposes for processing that data.

Category	Scope	Purposes
Account Information	email address, password, Google account	We collect this when you sign up or log in to an account on our Website.
Contact Information	name, surname, email address	We use this information to send newsletter to inform you about our Services and introduce new opportunities regarding our Services.
Business Profile Information	name, surname, email address and job title	We use this to manage your account and provide access to our Services.
Investment Preferences	preferred investment categories, investment size, geographies	We collect this to match you with the right opportunities.
Business Opportunity Preferences	product categories, brand category, target audience, distribution channels, territories	We collect this to provide offers for your business interest.

Log Information	IP addresses, login dates and times, and device/browser details	We also collect and retain access logs for security and fraud-prevention purposes. Access logs are stored for a maximum period of 90 days before being automatically deleted, unless required for the investigation of security incidents or legal obligations.
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4. WHAT IS OUR LEGAL BASIS FOR PROCESSING YOUR PERSONAL DATA?

We process your Personal Data for the purposes described in this Privacy Notice, based on the following legal grounds:

- **Consent:** We process your Contact Information by obtaining your prior consent.
- **Performance of a contract:** We process your Account Information, Business Profile Information, Investment Preferences and Business Opportunity Preferences for the performance of a contract which you are a party.
- **Compliance of legal obligation:** We process your Personal Data to comply with legal obligations such as tax and account related obligations or comply with any court order, law, or legal process including to respond to any government or regulatory request.
- **Legitimate interest:** We also process your Personal Data to the extent that the processing is necessary for our legitimate interests or those of third parties while applying appropriate safeguards that protect your privacy. For example, we process your Personal Data for improvement of the Services provided to you or to provide you with a better user experience. We are also processing your Personal Data to ensure and verify that users' privacy choices can be and are respected, to demonstrate compliance with accountability principles. We kindly remind you that you have the right to object to processing of your Personal Data.

5. WITH WHOM DO WE SHARE YOUR PERSONAL DATA?

We will not disclose your Personal Data to any party who is not authorised to process them. We will share your Personal Data internally with members of our responsible departments and technical support involved to improve our Services.

We only share your Personal Data with the recipients or third parties listed below, and only when necessary to provide our Services and for the purposes described above:

- **External providers:** We share your Personal Data with external service providers who perform services on our behalf. These providers may be: (i) providers of technical services (such as website hosting and platform management services); (ii) website designers and developers; (iii) cloud computing service providers; (iv) electronic storage providers to the extent such providers require access to your Personal Data for the performance of their functions/services to us. They may not use your Personal Data for other purposes.
- **Law enforcement, government authorities or courts:** We disclose your Personal Data in response to governmental agencies and regulators (e.g., tax/government authorities and law enforcement), courts, and external advisors (e.g., lawyers, accountants, insurers, insurance brokers and auditors etc.)

- **Other third parties:** We also disclose your Personal Data in the event of any contemplated or actual reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business or assets (including in any insolvency or similar proceedings).

6. HOW LONG DO WE STORE YOUR PERSONAL DATA?

We will not retain your Personal Data longer than necessary to fulfil the purposes for which the data was collected or to fulfil our legal obligations or necessary for the establishment, exercise of defence of legal claims or resolving disputes. In addition to this, we determine our retention periods based on our accountability obligations (to be able to demonstrate that we complied with our obligations, e.g. preserving records when you exercised one of your data subject rights), statutory requirements in country that we are legally present including statute of limitations, the need of Personal Data for any reference to our future actions (e.g. to be able to justify an action we took or to be able to handle payments to our partners or clients) and the need of Personal Data for business processes including but not limited to development of our product. Afterwards, we will delete or anonymize your Personal Data.

7. DO WE TRANSFER YOUR PERSONAL DATA OUTSIDE OF THE EEA?

Your Personal Data is processed and stored within the European Economic Area (EEA). We do not transfer your Personal Data outside the EEA.

Although our Website and Services can be accessed by individuals located outside the EEA (for example, from the United States or other countries), all Personal Data collected through our services is hosted and processed exclusively within the EEA and is not transferred to third countries.

8. DO WE COLLECT PERSONAL DATA FROM CHILDREN?

Our Services are intended for business professionals and are not directed to children. We do not knowingly collect Personal Data from individuals under the age at which they can lawfully consent to the processing of their data under applicable laws (typically 16, or lower where permitted by local law). If we become aware that we have collected Personal Data from a child without the required consent, we will delete it promptly. If you believe that a child may have provided us with Personal Data, please contact us through our contact details specified under Section 2.

9. HOW WE PROTECT YOUR PERSONAL DATA?

We take appropriate technical and organizational measures to protect your Personal Data against accidental or unlawful destruction, loss, alteration, unauthorized access, disclosure, or use. These measures are designed to provide a level of security appropriate to the risks associated with the processing of your Personal Data. We also require our service providers and partners to apply appropriate safeguards when handling your Personal Data on our behalf.

10. WHAT ARE YOUR RIGHTS?

To the extent permitted by applicable data protection laws and regulations, you have the following rights in relation to your Personal Data:

- Access the Personal Data we hold about you, including information such as the source and
- **Right to withdraw consent** where you are requested to consent to the processing of your Personal Data, you have the right to withdraw your consent at any time. Please note that this will not affect any processing carried out before you withdraw your consent.
- **Right to access the Personal Data we hold about you**, including information such as the source and categories of data, the processing purposes, the recipients (or categories thereof), and the respective retention period.
- **Right to obtain confirmation** as to whether or not we process your Personal Data and, where that is the case, to obtain a copy thereof
- **Right to request rectification (i.e. an update or correction of your Personal Data)** so that it is always accurate.
- **Right to receive your Personal Data in a structured, commonly used and machine-readable format**, including the right to transfer your Personal Data to another data controller. ("Portability of Personal Data")
- **Right to delete/erase the Personal Data we collected about you.** Please note that this is not an absolute right and we may have legal or legitimate grounds to refuse your request.
- **Right to object to the processing on specific grounds** relating to your particular situation, in the event and to the extent that we process your Personal Data based on our legitimate interests. In such cases we will no longer process your Personal Data unless we have compelling legitimate grounds for the processing which override your interests, rights and freedoms, or for the establishment, exercise or defence of legal claims.
- **Right to object for processing your Personal Data for direct marketing purposes (including profiling).** In such a case, we will stop processing your Personal Data for marketing purposes.
- **Right to restrict the processing of your Personal Data**, for example, if you have contested the accuracy of your Personal Data, and for a period of time that is sufficient to allow us to verify its accuracy.

You can exercise these rights by sending a request to the contact details set out under Section 2, providing your name, your email address as well as a description of your request. If you believe we have not complied with our obligations under applicable data protection laws and regulations, you can lodge a complaint with a competent data protection authority, for example, the [Autoriteit Persoonsgegevens](#) in the Netherlands.

11. ADDITIONAL INFORMATION FOR CALIFORNIA RESIDENTS

This section for California residents supplements the information provided in this Privacy Notice and applies solely to brands, investors, retailers and product creators and others who reside in the State of California. We provide this section to comply with the California Consumer Privacy Act of 2018 (CCPA), as amended by the California Privacy Rights Act (CPRA), and the regulations issued under it. Accordingly, this section addresses the specific

requirements of the CCPA/CPRA and should be read together with the rest of this Privacy Notice.

We do not sell your Personal Data. However, we may share or provide access to certain categories of Personal Data we collect, as necessary for our business purposes (for example, with our service providers and business partners who perform functions on our behalf and are contractually obligated to use the Personal Data only for those purposes).

We collect information that identifies, relates to, describes, references, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or device. In particular, we have collected the following categories of Personal Data (as defined under the CCPA/CPRA) within the last twelve (12) months:

- **Category A – Identifiers** (such as name, surname, email address, password, account login details, Google account).
- **Category B – Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e))** (such as contact details, job title, business profile information).
- **Category D – Commercial information** (such as preferences regarding investment categories, investment size, geographies, product categories, brand categories, target audience, distribution channels, territories, and related business opportunity preferences).
- **Category F – Internet or other similar network activity** (such as login activity on our Website).

California Residents' Rights

Under the CCPA/CPRA, California residents may have the following rights with respect to their Personal Data:

- **Right to Know/Access** – You may request that we disclose to you the Personal Data we have collected, used, disclosed, or shared about you in the past 12 months.
- **Right to Deletion** – You may request that we delete any of your Personal Data we have collected from you, subject to certain exceptions.
- **Right to Correction** – You may request that we correct inaccurate Personal Data that we maintain about you.
- **Right to Opt Out of Sale/Sharing** – You may request that we do not sell or share your Personal Data. Please note, however, that your right to opt out does not apply to our sharing of Personal Data with service providers, who are engaged to perform functions on our behalf.
- **Right to Limit Use of Sensitive Personal Data** – You may request that we limit our use of sensitive Personal Data to that which is necessary to perform our services (Note: we currently do not collect sensitive personal data as defined under California law).
- **Right to Non-Discrimination** – You will not be discriminated against for exercising any of your rights under the CCPA/CPRA.

How to Exercise Your Rights

You can exercise these rights by sending a request to the contact details set out under section 2 in this Privacy Notice. Please provide your name, your email address, and a description of your request. We may need to verify your identity before processing your request. You may also designate an authorized agent to act on your behalf.